

INVITATION

MAKING MEDICINES MORE AFFORDABLE FOR EU HEALTHCARE SYSTEMS

The effects of competition from parallel imports on medicines spending

Time: 21 January, 16.00-18.00, doors open 15.45

Venue: TownHall Europe, Square de Meeûs 5-6

Programme

16.00 | Welcome

16.10 | Key-note

16.20 | Revealing new name for EAEPC

16.25 | Presentation of savings studies for
Poland, Germany, Sweden,
and Denmark

17.05 | Q&A on studies

17.15 | Exchange with benefactors

17.45 | Closing remarks

Parallel trade in medicines is increasingly under scrutiny – and with it the cost-savings intra-EU trade in medicines provides to the healthcare systems and citizens of the EU.

The EAEPC is therefore delighted to invite you to this event where new studies analysing the effects of competition from parallel imports on medicine prices will be presented.

We will also exchange with those benefitting from the savings and hear the advice they would give to policy-makers on ensuring affordability of medicines.

During the event we will also reveal the new name and brand for our organisation.

Please RSVP before 16 January to ct@eaepc.org

SPEAKERS INCLUDE:



Bendt Bendtsen
Former Minister for
the Economy, Deputy
Prime Minister, MEP,
Denmark



Johan Waller
CEO
Swedish Pharmacy
Association



Dr. Pedro Posada
Associate Director
NERA Economic
Consultancy



Peter O'Donnell
Journalist
APM Health Europe

MODERATOR:



The EAEPC is the association of parallel importers and exporters of medicines, and represents more than 120 companies operating in 23 countries of the European Economic Area, responsible for around 80% of the total parallel import turnover in Europe. The mission of its members is to offer a better deal for original European supply.